

# IT Best Practices for Restaurant Franchises - Key Takeaways -



## Workstation Security

- Protect every business-use device and application with a strong password
- Don't share accounts or passwords between multiple users
- Limit data and application access to only the users who need it

Strength	Example
extremely poor	password
poor	1234password
moderate	12beatles!
strong	B3atl3sl#65
extremely strong	Y3ll0w5ubMarin3#!?

## Cybersecurity

- Use a trusted, industry-leader anti-virus solution to protect business-use devices
- Keep anti-virus apps up-to-date
- Schedule (or manually run) frequent anti-virus scans to reduce risk

Consider these tips to protect your restaurant franchise infrastructure



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## Phishing Awareness

- Exercise skepticism when reading any email
- Thoroughly investigate suspicious emails, no matter the source
- If an email appears to come from a trusted sender, contact the sender another way to verify they sent you an email and it is safe to open any attachments or links
- Never offer sensitive data (like login information) without fully trusting the situation

## Data Backups

- Business data is extremely (perhaps immeasurably) valuable
- Backing up important business data is an inexpensive way to prevent disaster
- Physical backups are effective but labor-intensive
- Cloud backups offer higher convenience and security